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## UC MARTIAL ARTS PROGRAM

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# PRESS RELEASE EVENT NOTICE

## UCMAP Announces the 5<sup>th</sup> Annual UC Yongmudo Championship

**Berkeley, March 6, 2010:** On Sunday, April 11<sup>th</sup> 2010, The University of California, Berkeley Martial Arts Program is proud to host the **5<sup>th</sup> Annual UC Yongmudo Championship**, the longest running tournament of its kind in the United States. The event will be held in the Haas Pavilion on the UC Berkeley Campus.

Yongmudo, formerly known as Hapkido, has been developed under the guidance of Dr. Ken Min of the University of California at Berkeley Martial Arts Program (UCMAP). This Korean self-defense martial art incorporates throwing, kicking, grappling, weapons, joint locks, falls, and rolls, and is quickly gaining popularity.

In light of appalling statistics and in the spirit of raising awareness against rape, the UCMAP Yongmudo Club will also be joining up with Bay Area Women Against Rape (BAWAR), an Oakland-based organization that offers crisis counseling and free, in-person counseling, accompaniment to police, court and hospital, a 24-hour hotline, support groups, and community education at this event. Exciting activities and demonstrations will be incorporated into the program for this campaign.

Please join us for this fun, exciting, and safe martial arts event that includes competition for all levels. The senior ranked winners will qualify to compete at the World Yongmudo Championships in Korea in July, 2010. Additionally, there will be a forms as well as a skit competition, both guaranteed to be crowd pleasers.

Enclosed, you will find a press release fact sheet and directions for the site. If you are interested in covering this event, please contact us at (510) 642-3268 and we will supply additional information for your story.

**FOR IMMEDIATE RELEASE**

February 28, 2010

**INFORMATION CONTACTS:**

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**5<sup>TH</sup> ANNUAL UC YONGMUDO CHAMPIONSHIP****EVENT INFORMATION:**

On Sunday April 11, 2010, the 5th Annual UC Yongmudo Championship, will be held at Haas Pavilion under the auspices of the University of California, Berkeley. Opening ceremonies will commence at 9:30 A.M and the tournament is expected run till 3:00 P.M. Competitors of all levels are allowed to compete. For beginners the competition consists of a relatively safe groundwork or wrestling match. The intermediate to advanced competitor is given the option to compete in a controlled free sparring match. The senior ranked winners will qualify to compete at the World Yongmudo Championships in Korea in July, 2010. There will also be entertaining forms and skits competitions. This all-inclusive competition style encourages competitors to be well-rounded martial artists. Finally, there will be exciting activities and demonstrations in support of the rape prevention organization Bay Area Women Against Rape to help raise awareness about rape.

**YONGMUDO:**

Yongmudo was formally incorporated as a new martial arts discipline on October 15, 1998. This Korean self-defense focused martial art incorporates techniques from Judo, Taekwondo, Hapkido, Kumdo, Ssirum, wrestling, boxing, fencing, and others. Those who train in Yongmudo learn a wide range of techniques including kicking, throwing, grappling, joint locks, pressure points, weapons defense, falls and rolls, all of which are taught considering a self-defense situation. For tournament, rules are set in place to maximize the safety of the competitors.

**UC MARTIAL ARTS PROGRAM BACKGROUND:**

The Martial Arts Program at the University of California Berkeley (UCMAP) is the martial arts umbrella organization founded by Dr. Kyun-Ho (Ken) Min. An earnest idea conceived over 30 years ago has today developed into a highly successful, dynamic and expanding organization, unique amongst other martial arts establishments in the country. UCMAP has had a two-fold mission: to provide quality technical instruction in martial arts and to maximize the university's academic resources to develop martial arts through research into their philosophical, spiritual and scientific aspects.

**TICKET PRICES/ADMISSION:**

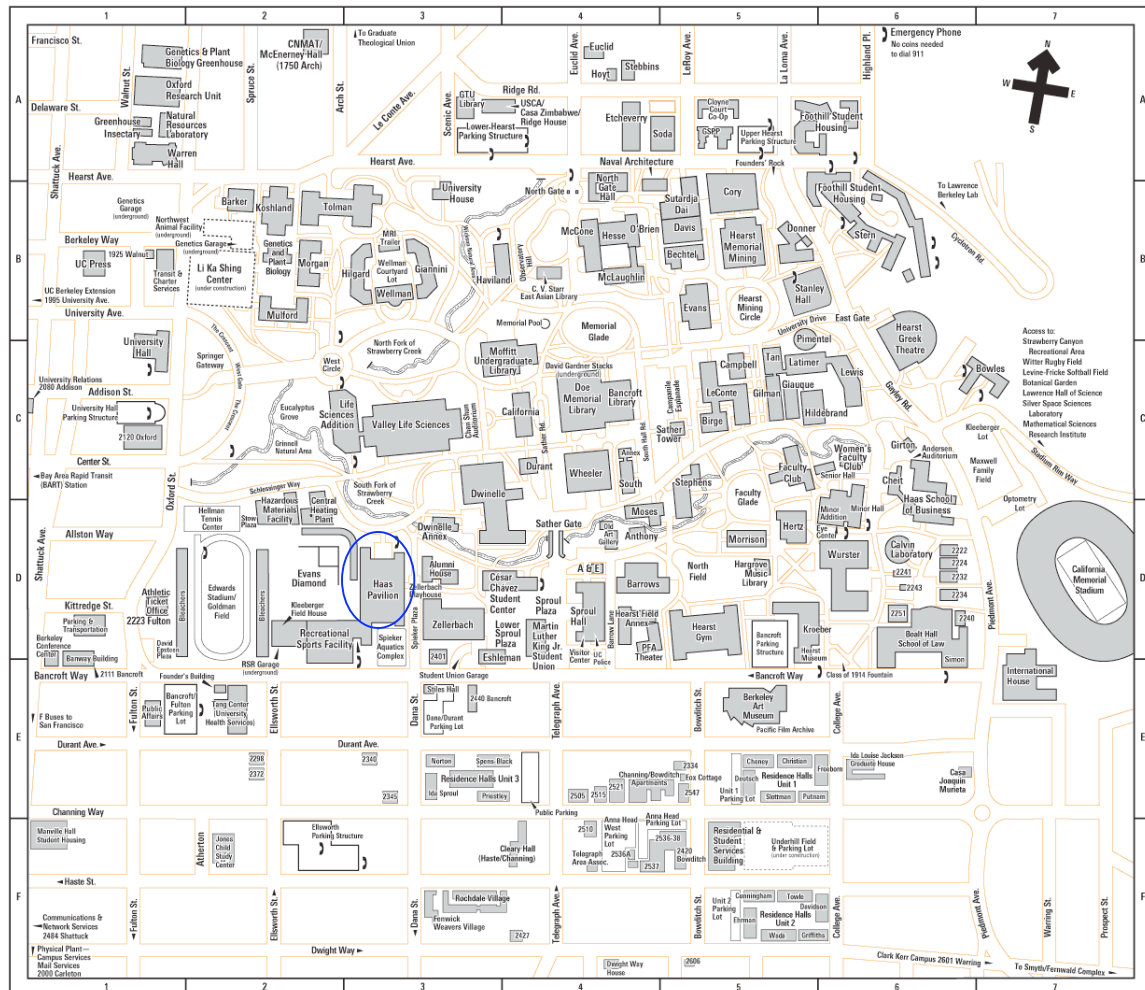
Tickets will be available at the door the day of the tournament: \$10 for adults, \$5 for CAL students, and \$3 for children. More information for both spectators and competitors is available at <http://www.ucmap.org>.

***PHOTO AVAILABLE UPON REQUEST***

If you would like more information about this topic, please refer to the information contacts above. Press should contact Carolyn Orson at [cno747@yahoo.com](mailto:cno747@yahoo.com) for admission; members of the press will receive press badges and advanced tickets as guests of the University of California Martial Arts Program.

## HAAS PAVILION AT THE UNIVERSITY OF CALIFORNIA BERKELEY

Transportation to the University: Please refer to the UC Berkeley Visitor's Services website for "Traveling to Campus" at <http://www.berkeley.edu/visitors/traveling.html> to obtain detailed information regarding directions, modes of travel, and parking options. We strongly suggest planning in advance as commuting in the city of Berkeley can be a hassle.



**From I-80:** University Ave. Exit. Travel east on University Ave 3 miles to the University, right turn on Oxford Street 6 blocks, left turn on Durant Ave 3 blocks, left turn on Telegraph Avenue 1 block, left turn on Bancroft Ave 1.5 blocks to Haas Pavilion the right side.

**From Route 13 or 24:** Tunnel Rd Exit. Travel west on Tunnel Rd. Right on College Ave. Left on Bancroft Ave. 3.5 blocks to Haas Pavilion

**Parking at the University:** Public parking is available at the Bancroft Ave./ Fulton St. Lot, approximately 2 blocks west of Haas Pavilion on Bancroft Ave., for a machine ticket fee of \$7 for the entire day on Saturday. Parking on the street is free on Sunday but fills up quickly.